



PRESS RELEASE

For Immediate Release
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UGRA Reimagines 2020 River Clean Up

Earlier this month, UGRA made the decision to cancel the one-day Annual River Clean Up event for the first time in 16 years! The decision was made in the interest of public safety and due to current guidelines for public gatherings.

Since there are many people in our community dedicated to keeping the watershed clean, UGRA still wants to honor that enthusiasm by offering a modified cleanup format. UGRA “reimagined” the one-day event to be done in small groups, at your own pace, and when you have time between now and November 1st. We invite you to participate in our 2020 River Clean Up – Reimagined!

UGRA will still support your cleanup by providing supplies and coordinating trash drop off areas. Volunteers will also receive an Annual River Clean Up t-shirt, other freebies provided by our community partners, and be eligible for the prize drawing to be held in November.

If you are interested in participating, identify an area in the Guadalupe River watershed that is in need of a cleanup or select a site identified by UGRA. Suitable sites can be anywhere in Kerr County including streets, roadways, ditches, dry creek beds, and waterways. When it rains, trash from any of these locations has the potential to wash into the creeks and the Guadalupe River.

You can register to conduct your cleanup at a time of your choice between now and November 1st. You can sign up for more than one cleanup day, too! Starting July 23rd, registered volunteers can pick up supplies at UGRA on Thursdays or Fridays from 8 AM – 5 PM. After your cleanup, you will be asked to transport your trash to one of the identified drop off locations, return supplies to UGRA, and complete the reporting form.

Please visit <http://www.ugra.org/major-initiatives/river-clean-up> for complete details and sign up today!

Let's Keep Our River Clean